



Social Media Resource Guide

A general search in any search engine can produce a wide range of great resources. So rather than trying to list those items here I have listed a few of the resources I find to be of high quality information that will provide ongoing resources and information. In addition, I have listed links to some of what I consider good toolkits or resource centers for social media.

General Resources

SocialBrite

Social tools for Social Change

www.socialbrite.org

Mashable

Great resource for resources and current news related to social media

www.mashable.com

The Port

Be sure to check out their resources section for great info

www.theport.com

We Are Media

Nonprofit Social Media Starter Kit

www.wearemedia.org

Spare Change

General articles and resources

www.social-marketing.com

Social Media Today

Great articles and resources

www.socialmediatoday.com

Groundswell

Blog from some of the folks behind Forrester's research

<http://blogs.forrester.com>



Beth's Blog

Beth Kanter's blog with lots of great tips and links to resources just for the nonprofit sector
<http://beth.typepad.com>

Social Media Help Info

100 Tips, Tools, and Resources for Teaching Students About Social Media

I think this also offers a great list of tools for helping anyone learn about social media.

<http://www.teachingdegree.org/2009/06/22/100-tips-tools-and-resources-for-teaching-students-about-social-media/>

Twitter Guide Book

A constantly updating resource for all thing Twitter

<http://mashable.com/guidebook/twitter/>

Social Media Resource Center

Geared for nonprofits but very useful information that applies to using social media in general. Has info about a wide range of platforms (Facebook, Twitter, etc).

<http://www.casefoundation.org/social-media-tutorials>

If you have additional questions or would like to get more information about the services that TACS/NPower Oregon can provide please feel free to contact me

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